

2021

Special License Plate Annual Report

DECEMBER 2021
REPORTING FOR 2020 PER RCW 46.18.060

Special License Plate Annual Report | 2021

Annual Financial Reports

This report details how the organizations are using revenue received from the sale and renewal of the plates (RCW 46.18.060). The complete individual reports and comptroller statements are available upon request.

Organizations Reporting Revenue in Fiscal Year 2020

This table shows the revenue received from original (new) plate issuances and renewals, and revenue unspent during the previous reporting period.

Plate Name	Original Issuances	Renewals	Revenue Received	Previous Unspent Revenue	Total Revenue w/Interest
Fiscal Year 2020 (July 1, 2019 through June 30, 2020)					
4H for YOUth	18	157	\$5,055.35	-	\$5,055.35
Armed Forces (Air Force)	530	3072			
Armed Forces (Army)	1154	6023			
Armed Forces (Coast Guard)	86	784			
Armed Forces (Marine)	634	3803			
Armed Forces (National Guard)	33	325			
Armed Forces (Navy)	646	3787			
Armed Forces Collection	3084	17794	\$576,313.88	\$2,150,293.29	\$2,726,607.17
Aviation			\$34,223.00	\$49,852.35	\$84,075.35
Breast Cancer Awareness	94	499	\$15,607.68	\$13,650.03	\$29,257.71
Endangered Wildlife (orca)	948	4942	\$121,463.27	\$162,059.40	\$285,210.18
Fred Hutch	62	154	\$5,575.35	-	\$5,575.35
Keep Kids Safe	95	846	\$26,095.66	\$78,300.21	\$105,940.00
Ski and Ride Washington	107	1111	\$27,400.00	\$48,933.27	\$76,333.27
Seattle Mariners	333	415	<i>Organization did not report in time for this publication.</i>		
Seattle Seahawks- WWF	1109	14975	\$108,308.00	-	108,308.00
Seattle Sounders FC- Mentor			<i>Organization did not report in time for this publication.</i>		
Seattle Sounders FC- WSLB	255	2017	\$32,854.20	15,777.30	\$48,631.50
WA State Parks & Recreation	787	4254	\$138,429.65	\$376,121.90	\$514,551.55
WA's Wildlife (Bear)	533	2541			
WA's Wildlife (Deer)	133	1070			
WA's Wildlife (Elk)	489	3542			
WAs Wildlife Collection	1155	7153	\$275,234.53	\$227,873.32	\$506,301.01
Washington Steelhead	416	1303	\$69,057.55	\$46,913.99	\$116,843.28
Wild on Washington (eagle)	662	4707	\$701,390.51	\$147,282.38	\$856,517.22

Organizations Reporting Expenditures in Fiscal Year 2020

The following table provides an overview of how special license plate revenue was spent for 2020.

Percentages are based on the total funds available; including revenue received during the reporting period, unspent revenue from previous reporting periods, and reported revenue from other sources. Spent revenue is only tracked for special license plates that are required to submit an annual financial report.

Plate Name	Total Revenue	Program Service Expenses*		Fundraising and Advertising Expenses*		Administrative Expenses *	
Fiscal Year 2019 (July 1, 2019 through June 30, 2020)							
4H for YOUth	\$5,055.35	\$5,055.35	100%	-	-	-	-
Armed Forces Collection	\$2,726,607.17	\$1,113,753.00	40.84%	-	-	-	-
Aviation	\$84,075.35	\$9,476.05	11.27%	-	-	-	-
Breast Cancer Awareness	\$29,257.71	-	-	-	-	-	-
Endangered Wildlife (orca)	\$285,210.18	\$79,535.88	27.88%	-	-	\$22,400.00	7.85%
Fred Hutch	\$5,575.35	\$5,575.35	100%	-	-	-	-
Keep Kids Safe	\$105,940.00	\$9,268.18	8.74%	\$1,379.50	1.30%	\$40.00	.037%
Ski and Ride Washington	\$76,333.27	\$20,000.00	26.2%	-	-	\$2,895.00	3.79%
Seattle Mariners	<i>Organization did not report in time for this publication.</i>						
Seattle Seahawks- WWF	\$108,308.00	\$108,308.00	100%	-	-	-	-
Seattle Sounders FC- Mentor	<i>Organization did not report in time for this publication.</i>						
Seattle Sounders FC- WSLB	\$48,631.5	\$10,930.10	22.47%	-	-	-	-
WA State Park & Rec	\$514,551.55	\$124,862.19	24.26%	-	-	-	-
Washington's Wildlife Collection	\$506,301.01	\$205,029.42	40.49%	-	-	\$45,200.00	8.93%
Washington Steelhead	\$116,843.28	\$19,194.55	16.43%	-	-	\$6,500.00	5.56%
Wild on Washington (eagle)	\$856,517.22	\$144,934.49	16.92%	-	-	\$42,400.00	4.95%

Definition of expenses:

Program Service: This category includes money used directly for a sponsoring organization’s mission such as providing scholarships to students.

Fundraising/Advertising: Organization’s report revenue used to promote the special plate or hold fundraisers. Some organizations do not use special plate revenue for fundraising expenses.

Administrative: The category is used to report organizations administrative expenses that are paid by plate sales. This can include rent, salary and benefits, phones, bookkeeping, etc. Some organizations do not use special plate revenue for administrative expenses.

Organizations Reporting Revenue in Calendar Year 2020

This table shows the revenue received from original (new) plate issuances and renewals, and revenue unspent during the previous reporting period.

Plate Name	Original Issuances	Renewals	Revenue Received	Previous Unspent Revenue	Total Revenue w/Interest
Calendar Year 2020 (January 1, 2020 through December 31, 2020)					
Farmers & Ranchers (FFA)	31	104	\$3,803.33	-	\$3,803.33
Gonzaga University Alumni	171	1622	\$48,862.36	-	\$48,862.36
Helping Kids Speak	60	891	\$26,095.66	\$78,300.21	\$105,940.00
Law Enforcement Memorial	1588	10816	\$336,382.58	\$12,146.60	\$348,666.94
Lighthouse Environmental Program	223	3012	\$87,443.01	\$191,099.12	\$278,901.12
Music Aid Northwest	271	2043	<i>Organization did not report in time for this publication.</i>		
Professional Fire Fighters	426	4685	\$136,738.12	\$5,995.44	\$143,303.74
San Juan	516	305	\$7,956.03	-	\$7,956.03
Seattle Seahawks- InvestEd	1076	15140	\$330,647.00	\$350,798.00	\$683,088.88
Seattle Storm	26	39	<i>Organization has not received any revenue.</i>		
Seattle University	24	239	<i>Organization has not received any revenue.</i>		
Share the Road	160	2909	\$84,637.01		\$84,637.01
State Flower	142	738	\$24,091.72	-	\$24,091.72
Tennis	17	57	<i>Organization has not received any revenue.</i>		
WA National Park Fund	1783	7454	\$254,947.11	-	\$254,947.11
WA State Wrestling	52	208	\$6,986.00	-	\$6,986.00
Washington Apple	462	49	<i>Organization has not received any revenue.</i>		
We Love Pets	245	1816	\$56,305.69	\$17,271.05	\$73,576.74
Volunteer Firefighter	114	1243	\$28,752.36	\$10,328.00	\$39,156.36

Organizations Reporting Expenditures in Calendar Year 2020

The following table provides an overview of how special license plate revenue was spent for 2020.

Percentages are based on the total funds available; including revenue received during the reporting period, unspent revenue from previous reporting periods, and reported revenue from other sources. Spent revenue is only tracked for special license plates that are required to submit an annual financial report.

Plate Name	Total Revenue	Program Service Expenses*		Fundraising and Advertising Expenses*		Administrative Expenses *	
Calendar Year 2020 (January 1, 2020 through December 31, 2020)							
Farmers & Ranchers (FFA)	\$3,803.33	\$3,803.33	100%	-	-	-	-
Gonzaga University Alumni	\$48,862.36	\$48,862.36	100%	-	-	-	--
Helping Kids Speak	\$105,940.00	\$9,268.18	8.74%	\$1,379.50	1.30%	\$40.00	.03%
Law Enforcement Memorial	\$348,666.94	\$302,652.59	86.80%	\$1,825.00	.52%	\$700.00	.20%
Lighthouse Environmental Program	\$278,901.12	\$67,571.19	24.2%	\$7,483.32	2.7%	\$1,260.98	.45%
Music Aid Northwest	<i>Organization did not report in time for this publication.</i>						
Professional Fire Fighters	\$143,303.74	\$109,450.00	76.37%	-	-	\$7,164.81	4.99%
San Juan	\$7956.03	-	-	-	-	-	-
Seattle Seahawks- InvestEd	\$683,088.88	\$1,668,908.00	244%	-	-	\$120.20	0.02%
Seattle Storm	<i>Currently repaying startup costs through the sale and renewal of plates.</i>						
Seattle University	<i>Organization has not received any revenue.</i>						
Share the Road	\$84,637.01	\$252,317.19	298.12	-	-	-	-
State Flower	\$24,091.72	\$24,091.72	100%	-	-	-	-
Tennis	<i>Organization has not received any revenue.</i>						
Washington's Lighthouse	\$286,845.49	\$86,848.11	30.28%	\$7,516.77	2.62%	\$1,381.89	0.48%
WA National Park Fund	\$254,947.11	\$191,210.34	75%	-	-	\$63,736.77	25%
WA State Wrestling	\$6,986.00	\$6,986.00	100%	-	-	-	-
Washington Apple	<i>Organization has not received any revenue.</i>						
We Love Pets	\$73,576.74	\$56,945.00	77.4%	-	-	\$1,275.00	1.7%
Volunteer Firefighter	\$39,156.36	\$30,500	77.89%	\$3,325.00	8.49%	\$14,428.00	36.84%

Definition of expenses:

Program Service: This category includes money used directly for a sponsoring organization's mission such as providing scholarships to students.

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Collegiate and Square Dancer plates

These license plate series were created under statutes that do not require financial reporting. Information is provided in the report as a convenience. (Calendar year 2020)

Plate Name	Original Issuances	Renewals
Central Washington University	62	592
Eastern Washington University	219	1492
Evergreen State College	55	143
Square Dancer	13	N/A
University of Washington	1116	9735
Washington State University	2462	21473
Western Washington University	39	579

2020 New Specialty Plates

The following specialty plates were introduced during the 2020 legislative session and became available to the public in 2020.



Washington Apple

[SB 6032 \(2020\)](#)

Plate Series Available: July 1, 2020

Special Plate Revenue Use: After the costs associated with establishing the special license plates are recovered, proceeds go to the Washington Apple Education Foundation