



**Department of Licensing**  
**Washington State Motorcycle Safety Education Advisory Board Meeting**

Microsoft TEAMS  
December 5, 2024 (6:00 - 8:00 p.m.)

**Agenda**

1. Call to Order
2. Introductions Board Members and guests
3. Old business
  - a. Update and vote on Board Purpose and Charter
    1. Terms and term limits of Chair and Vice Chair
    2. Call for discussion
      - a. Addition of non-voting members
      - b. Nomination and approval process
      - c. Number of non-voting seats
      - d. Make up of non-voting members
      - e. Duties
      - f. Terms
4. Robert - State/Washington State Department of Transportation (WSDOT) reader board update
5. Robert – Final Report on social media campaign
  - a. Public relations company C + C
  - b. Recommendations/analysis
  - c. Post card program update
  - d. Suggestions from Board Members for other social media campaigns
6. Board comment
7. Public comment
8. Adjourn

As a result of WMSP's postcard campaign for motorcycle safety, we have seen a decline of approximately 10% in the number of unendorsed owners of motorcycles registered in the state.