

2024

Special License Plate Annual Report

DECEMBER 2024

Reporting for 2023 per RCW 46.18.060

Special License Plate Annual Report | 2024

Annual Financial Reports

This report details how the organizations are using revenue received from the sale and renewal of the plates (RCW 46.18.060). The complete individual reports and comptroller statements are available upon request.

Organizations Reporting Revenue in Fiscal Year 2023

This table shows the revenue received from original (new) plate issuances and renewals, and revenue unspent during the previous reporting period.

Plate Name	Original Issuances	Renewals	Revenue Received	Previous Unspent Revenue	Total Revenue w/Interest
Fiscal Year 2023 (July 1, 2022, through June 30, 2023)					
Armed Forces (Air Force)	402	3,439			
Armed Forces (Army)	950	6,765			
Armed Forces (Coast Guard)	68	807			
Armed Forces (Marine)	514	4,024			
Armed Forces (National Guard)	36	330			
Armed Forces (Navy)	508	4,241			
Armed Forces Collection	2478	19,606	\$615,506.55	\$864,757.32	\$1,480,263.87
Aviation	199	1,344	<i>Organization did not report in time for publication</i>		
Breast Cancer Awareness	76	567	<i>Organization did not report in time for publication</i>		
Endangered Wildlife (orca)	827	5,932	\$185,297.22	\$183,765.41	\$374,658.27
Fred Hutch	38	240	-	-	\$7,112.02
Keep Kids Safe	61	772	\$23,301.49	159,764.30	186,985.04
Ski and Ride Washington	94	1,092	\$32,683.00	\$57,49.57	90,182.57
Seattle Kraken	354	1,506	\$34,750.00	-	-
Seattle Mariners	195	815	<i>Organization did not report in time for publication</i>		
Seattle Seahawks- WWF	331	12,387	\$263,114.25	\$240,312.25	\$503,432.60
Seattle Sounders FC- Mentor Washington			\$40,494.00	\$16,526.00	\$57,020.00
Seattle Sounders FC- WA Leadership Board	88	2,056			
WA State Parks	624	5,079	\$157,171.43	\$283,304.48	\$440,875.91
Wildlife Collection					
WA's Wildlife (Deer)	134	1,083			
WA's Wildlife (Elk)	363	3,662			
	497	4745	\$246,276.56	\$150,427.69	\$399,654.05
Washington Steelhead	351	1,988	\$64,558.77	\$125,601.60	\$193,934.36
Wild on Washington (Eagle)	509	4,851	\$ 149,211.18	\$438,636.46	\$598,623.69

Organizations Reporting Expenditures in Fiscal Year 2023

The following table provides an overview of how special license plate revenue was spent for 2023.

Percentages are based on the total funds available; including revenue received during the reporting period, unspent revenue from previous reporting periods, and reported revenue from other sources. Spent revenue is only tracked for special license plates that are required to submit an annual financial report.

Plate Name	Total Revenue	Program Service Expenses*	Fundraising and Advertising Expenses*	Administrative Expenses *
Fiscal Year 2023 (July 1, 2022, through June 30, 2023)				
Armed Forces Collection	\$1,480,263.87	\$408,799.74	-	-
Aviation	<i>Organization did not report in time for publication</i>			
Breast Cancer Awareness	<i>Organization did not report in time for publication</i>			
Endangered Wildlife (orca)	\$374,658.27	\$110,148.08	-	\$24,600.00
Fred Hutch	\$7,112.02	\$7,112.02	-	-
Keep Kids Safe	\$186,985.04	50,740.29	-	16,257.00
Ski and Ride Washington	90,182.57	26,000.00	-	2936.04
Seattle Mariners-WA Leadership Board	<i>Organization did not report in time for publication</i>			
Seattle Seahawks-WWF	\$503,432.60	\$494,386.72	-	-
Seattle Sounders FC-Mentor Washington	\$40,494.00	\$35,000.00	-	\$8,099.00
Seattle Sounders FC-WA Leadership Board	<i>Organization did not report in time for publication</i>			
WA State Parks	\$440,875.91	\$110,717.39	-	-
Washington's Wildlife Collection	\$399,654.05	\$241,174.00	-	\$40,100
Washington Steelhead	\$193,934.36	25,323.76	-	6,800.00
Wild on Washington (Eagle)	\$598,623.69	291,646.83	-	40,100.00

Definition of expenses:

Program Service: This category includes money used directly for a sponsoring organization’s mission such as providing scholarships to students.

Fundraising/Advertising: Organization’s report revenue used to promote the special plate or hold fundraisers. Some organizations do not use special plate revenue for fundraising expenses.

Administrative: The category is used to report organizations administrative expenses that are paid by plate sales. This can include rent, salary and benefits, phones, bookkeeping, etc. Some organizations do not use special plate revenue for administrative expenses.

Special License Plate Annual Report | 2024

Organizations Reporting Revenue in Calendar Year 2023

This table shows the revenue received from original (new) plate issuances and renewals, and revenue unspent during the previous reporting period.

Plate Name	Original Issuances	Renewals	Revenue Received	Previous Unspent Revenue	Total Revenue w/Interest
Calendar Year 2023 (January 1, 2023, through December 31, 2023)					
4H for Youth	10	158	\$3,913.68	-	-
Farmers & Ranchers (FFA)	138		\$4,190.67	-	\$4,190.67
Gonzaga University Alumni	114	1,742	Note says 'verified deposits'	-	-
Helping Kids Speak	39	741	\$20,491.37	-	\$20,419.37
JP Patches Pal	265	310	\$6,797.01	-	\$6,797.01
Law Enforcement Memorial	1,209	10,389	\$295,069.28	-	-
Music Aid Northwest	195	2,070	\$58,786.11	-	-
Professional Fire Fighters	358	4,365	\$120,969.68	\$60,962.02	\$182,667.67
San Juan	398	1,500	\$ 52,150.12	\$10,724.18	\$62,874.30
Seattle Kraken	354	1,506	\$34,750.00	-	-
Seattle Seahawks-InvestEd	333	12,188	\$263,114.25	\$240,312.25	\$503,432.60
Seattle Storm	10	87	<i>No revenue received</i>		
Seattle University	17	230	\$6,345.36	-	\$6,345.36
Share the Road	88	2,465	\$72,037.13	-	\$72,037.13
State Flower	138	953	\$29,834.05	-	\$29,834.05
Tennis	10	73	<i>No revenue received</i>		
Washington's Lighthouse	194	2,772	\$84,791.39	\$212,997.94	\$297,974.34
WA National Park Fund	1,755	9,729	\$292,663.50	-	-
WA State Wrestling	28	240	\$6,828.00	\$18,120.00	\$24,948.00
Washington Apple	172	1,072	\$33,467.06	-	\$33,467.06
Washington Wine	211	109		-	-
We Love Pets	198	1,924	\$59,053.85	\$22,931.42	\$82,677.51
Volunteer Firefighter	83	1,166	\$32,379.61	-	\$32,379.61

Special License Plate Annual Report | 2024

Organizations Reporting Expenditures in Calendar Year 2023

The following table provides an overview of how special license plate revenue was spent for 2023.

Percentages are based on the total funds available; including revenue received during the reporting period, unspent revenue from previous reporting periods, and reported revenue from other sources. Spent revenue is only tracked for special license plates that are required to submit an annual financial report.

Plate Name	Total Revenue	Program Service Expenses*		Fundraising and Advertising Expenses*		Administrative Expenses *	
Calendar Year 2023 (January 1, 2023, through December 31, 2023)							
4H for YOUth	\$3,913.68	-	-	-	-	\$3,913.68	-
Farmers & Ranchers (FFA)	\$4,190.67	-	-	-	-	-	-
Gonzaga University Alumni	\$20,419.37	47,397.18	-	-	-	-	-
Helping Kids Speak	\$20,419.37	-	-	-	-	-	-
JP Patches Pal	\$6,797.01	-	-	-	-	-	-
Law Enforcement Memorial	\$295,069.28	\$291,313.47	-	-	-	\$98,678.77	-
Music Aid Northwest	\$58,786.11	\$58,786.11	-	-	-	-	-
Professional Fire Fighters	\$182,667.67	\$140,329.22	-	-	-	\$7,654.02	-
San Juan	\$62,874.30	53198.45	-	\$3525.00	-	\$2000.00	-
Seattle Kraken	\$34,750.00	\$34,750.00	-	-	-	-	-
Seattle Seahawks-InvestEd	\$503,432.60	\$494,386.72	-	-	-	-	-
Seattle Storm	<i>No revenue received.</i>						
Seattle University	\$6,345.36	-	-	-	-	-	-
Share the Road	\$72,037.13	\$256,578.72	-	-	-	-	-
State Flower	\$29,834.05	\$29,834.05	-	-	-	-	-
Tennis	<i>No revenue received.</i>						
Washington's Lighthouse	\$297,974.34	\$74,531.05	-	\$8,479.13	-	-	-
WA National Park Fund	\$292,663.50	\$219,497.64	-	\$2,868.15	-	\$70,297.71	-
WA State Wrestling	\$24,948.00	\$7,400.00	-	-	-	-	-
Washington Apple	\$33,467.06	\$11.38	-	\$1,041.31	-	-	-
Washington Wine	<i>Organization did not report in time for publication</i>						
We Love Pets	\$82,677.51	\$53,000.00	-	-	-	\$1,583.00	-
Volunteer Firefighter	\$32,379.61	\$59,656.53	-	-	-	-	-

Collegiate and Square Dancer plates

These license plate series were created under statutes that do not require financial reporting. Information is provided in the report as a convenience. (Calendar year 2023)

Plate Name	Original Issuances	Renewals
Central Washington University	44	635
Eastern Washington University	135	1,776
Evergreen State College	65	229
Square Dancer	14	0
University of Washington	643	10,131
Washington State University	1,441	23,406
Western Washington University	20	563

2023 New Specialty Plates

The following specialty plates became available to the public in 2023.



Chehalis Tribe
Plate Available: February 2023



Muckleshoot Tribe
Plate Available: June 2023